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## **MIPIM, the Creators of the World-Renowned Cannes Real Estate Conference, Launches MIPIM NY**

*After having animated the Proptech community with Propel, MIPIM launches a new two-day U.S. event with an enlarged scope to address all transformation levels of the fast-changing real estate industry.*

**New York, NY., March 1, 2023** – RX, the event producer of MIPIM, today announced the launch of its new flagship North America event, MIPIM NY, organized in partnership with MetaProp. MIPIM NY is a complementary event to MIPIM, the most influential real estate event in the world that empowers leaders to navigate a fast-evolving world and helps find solutions to the current most pertinent questions. MIPIM NY is a two-day event featuring key players from across various sectors of the real estate industry and focuses in on some of the leading topics being discussed today in New York, including retrofitting, sustainability, data ethics, urban planning, ESG, innovation, and more. MIPIM NY is poised to ignite constructive conversations surrounding the future of the built environment while offering a diverse ecosystem of attendees for networking, ideation, and more.

“MIPIM NY will bring together prominent leaders across the entire real estate lifecycle to not only discuss the challenges and opportunities facing the real estate industry but chart a path forward that puts ideas into action to find concrete solutions to move forward and construct a better built world,” **said Lauriane Halle, MIPIM NY Director.** “We are excited for our attendees to experience the new look and feel of MIPIM NY.”

“New York is the real estate capital of the world, with unlimited resources for tech and innovation. The city allows MIPIM to bring a new prism to the global real estate community,” **said Nicolas Kozubek, managing director for MIPIM.** “We’re thrilled to offer this new event to the industry.”

This year, MIPIM NY is excited to offer attendees a wide array of on-site experiences, including needle-moving panels, off-site learning expeditions, MIPIM Awards, a closed-door summit with leading global investors, and networking opportunities. The event will be held from November 29<sup>th</sup> through the 30<sup>th</sup>, at the Javits Center in Hudson Yards. For more information, please visit [www.mipim-ny.com](http://www.mipim-ny.com).

## **About RX**

RX is in the business of building businesses for individuals, communities, and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products, and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)